

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 WCCO-TV
AND

| | | | |
|--|---|--|--|
| 6441 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | GMMB, INC. | OBAMA FOR AMERICA | |
| AND | 3050 K St NW Ste 100 | PO BOX 8102 | |
| ADDRESS | Washington DC 20007-5108 | Chicago IL 60680-8102 | |
| CONTACT | USA SPENCER WOOD | USA PRODUCT OFA 11/2-11/6 EST. 2328 | |
| LOCAL SALESPERSON | Nicole Roy Pol | AGENCY EST. NO. 2328 | PRODUCT CODE 1300 |
| NATIONAL SALESPERSON | | | |
| BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1 | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|----------|-----------------------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 1 CDR | 00002.. | 2 | 11:58A | 12:30P | 30S | 11/02/12-11/02/12 | NOON NEWS | 2 | 700.00 | 1400.00 |
| 2 | F <i>Cancelled</i> | | 03:57P | 05:00P | 30S | 11/02/12-11/02/12 | ELLEN DEGENERES | 0 | 775.00 | .00 |
| 3 | M-T | 2 | 05:58A | 07:00A | 30S | 11/05/12-11/06/12 | THIS MORNING | 2 | 810.00 | 1620.00 |
| 4 | M-T | 2 | 07:00A | 09:00A | 30S | 11/05/12-11/06/12 | CBS THIS MORNING | 2 | 540.00 | 1080.00 |
| 5 | Sa | 2 | 07:57A | 09:00A | 30S | 11/03/12-11/03/12 | SAT 8AM NEWS | 2 | 500.00 | 1000.00 |
| 6 | Su | 1 | 09:58A | 11:30A | 30S | 11/04/12-11/04/12 | WCCO SUNDAY MORNING NEWS | 1 | 800.00 | 800.00 |
| 7 | T | 2 | 02:58P | 03:57P | 30S | 11/06/12-11/06/12 | DR. PHIL | 2 | 495.00 | 990.00 |
| 8 | T | 2 | 03:57P | 05:00P | 30S | 11/06/12-11/06/12 | ELLEN DEGENERES | 2 | 810.00 | 1620.00 |
| 9 | T | 1 | 04:59P | 05:30P | 30S | 11/06/12-11/06/12 | M-F 5PM NEWS | 1 | 1700.00 | 1700.00 |
| 10 | Sa | 2 | 11:35P | 12:35A | 30S | 11/03/12-11/03/12 | CSI MIAMI | 2 | 315.00 | 630.00 |
| 11 | Sa | 2 | 12:35A | 01:35A | 30S | 11/03/12-11/03/12 | CRIMINAL MINDS | 2 | 160.00 | 320.00 |
| 12 | Su | 2 | 11:05P | 12:05A | 30S | 11/04/12-11/04/12 | CSI: MIAMI SUNDAY | 2 | 315.00 | 630.00 |
| 13 | Su | 2 | 12:05A | 01:05A | 30S | 11/04/12-11/04/12 | CRIMINAL MINDS SUNDAY | 2 | 250.00 | 500.00 |
| 14 | 00002.. | 2 | 11:37P | 12:38A | 30S | 11/02/12-11/02/12 | THE LATE LATE SHOW W/CRAIG | 2 | 270.00 | 540.00 |

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|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 15 | 20000.. | 2 | 11:37P | 12:38A | 30S | 11/05/12-11/05/12 | THE LATE LATE SHOW W/CRAIG | 2 | 270.00 | 540.00 |
| 16 | 1000... | 1 | 12:37A | 01:07A | 30S | 11/05/12-11/05/12 | 10P NEWS REPLAY | 1 | 225.00 | 225.00 |
| 17 | Sa | 1 | 10:00P | 10:35P | 30S | 11/03/12-11/03/12 | LATE NEWS SAT | 1 | 2200.00 | 2200.00 |
| 18 | Sa | 1 | 10:35P | 11:05P | 30S | 11/03/12-11/03/12 | STORM STORIES | 1 | 650.00 | 650.00 |
| 19 | Sa | 1 | 11:05P | 11:35P | 30S | 11/03/12-11/03/12 | LIFE TO THE MAX PM | 1 | 340.00 | 340.00 |
| 20 | 01000.. | 1 | 05:59P | 06:30P | 30S | 11/06/12-11/06/12 | M-F 6PM NEWS | 1 | 2200.00 | 2200.00 |
| 21 | M-T | 4 | 04:29A | 04:58A | 30S | 11/05/12-11/06/12 | 4 NEWS THIS MORNING | 4 | 225.00 | 900.00 |
| 22 | Sa | 3 | 05:58A | 08:00A | 30S | 11/03/12-11/03/12 | CBS THIS MORNING: SATURDAY | 3 | 400.00 | 1200.00 |
| 23 | Su | 2 | 05:58A | 07:00A | 30S | 11/04/12-11/04/12 | WCCO 4 NEWS SUNDAY MORNING | 2 | 225.00 | 450.00 |
| 24 | Sa | 3 | 11:00A | 06:00P | 30S | 11/03/12-11/03/12 | NCAA COLLEGE FOOTBALL | 3 | 900.00 | 2700.00 |
| 25 | Sa | 3 | 06:58P | 10:00P | 30S | 11/03/12-11/03/12 | NCAA COLLEGE FOOTBALL | 3 | 1800.00 | 5400.00 |
| 26 | Su | 2 | 10:58A | 12:00N | 30S | 11/04/12-11/04/12 | NETWORK PRE-GAME SHOW | 2 | 2700.00 | 5400.00 |
| 27 | Su | 2 | 11:57A | 06:00P | 30S | 11/04/12-11/04/12 | NFL REGULAR SEASON GAMES | 2 | 5000.00 | 10000.00 |
| 28 | Su | 2 | 11:57A | 06:00P | 30S | 11/04/12-11/04/12 | NFL REGULAR SEASON GAMES | 2 | 1530.00 | 3060.00 |
| 29 | Su | 1 | 09:00P | 10:00P | 30S | 11/04/12-11/04/12 | THE MENTALIST | 1 | 5000.00 | 5000.00 |

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| | | | FROM | TO | | | | | | |
| 30 CDR | Su | 1 | 08:30P | 09:30P | 30S | 11/04/12-11/04/12 | THE GOOD WIFE | 1 | 5000.00 | 5000.00 |
| 31 CDR | Su | 1 | 10:30P | 11:05P | 30S | 11/04/12-11/04/12 | | 1 | 2800.00 | 2800.00 |
| 32 CDR | M | 1 | 09:00A | 09:58A | 30S | 11/05/12-11/05/12 | JEFF PROBST SHOW | 1 | 405.00 | 405.00 |
| 33 CDR | M | 1 | 07:58P | 09:00P | 30S | 11/05/12-11/05/12 | TWO BROKE GIRLS/MIKE & MOLLY | 1 | 9000.00 | 9000.00 |
| 34 CDR | T | 1 | 09:00A | 09:58A | 30S | 11/06/12-11/06/12 | JEFF PROBST SHOW | 1 | 405.00 | 405.00 |
| 35 CDR | T | 1 | 10:58A | 12:01P | 30S | 11/06/12-11/06/12 | YOUNG & THE RESTLESS | 1 | 675.00 | 675.00 |
| 36 CDR | M | 1 | 03:57P | 05:00P | 30S | 11/05/12-11/05/12 | ELLEN DEGENERES | 1 | 810.00 | 810.00 |
| 37 CDR | M | 1 | 05:59P | 06:30P | 30S | 11/05/12-11/05/12 | M-F 6PM NEWS | 1 | 2200.00 | 2200.00 |
| 38 CDR | M | 1 | 06:27P | 07:00P | 30S | 11/05/12-11/05/12 | WHEEL OF FORTUNE | 1 | 3150.00 | 3150.00 |
| 39 CDR | T | 1 | 05:58A | 07:00A | 30S | 11/06/12-11/06/12 | THIS MORNING | 1 | 810.00 | 810.00 |

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| | | | FROM | TO | | | | | | |
| Total Contract: | | | | | | | | 63 | | 78350.00 |

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